

11 July 2011

PRODUCT SAFETY RECALL AND STOP SALE NOTICE—Sure Power Battery Separator

Dear Distributor/Customer:



Sure Power, Inc. (**Sure Power**) has been producing quality, ruggedized power conversion and power management products for 52 years, with an outstanding record of performance in the challenging non-automotive transportation application environment.



Unfortunately, we have had reports of overheating, smoke and on rare occasions, fire, in battery separators models 1314 and 1315.

We have been conducting an investigation, including extensive analysis and testing, and though we have not yet been able to determine the actual cause of the thermal events, we currently believe that some units may suffer an internal circuit board capacitor failure, which could lead to overheating, smoke and, on rare occasions, fire.

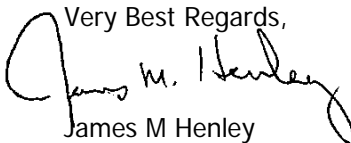
Although we have not received any reports of injuries, this issue may put our customers at risk of property damage or injury, and so **we have decided to initiate an immediate voluntary recall of the products.** We are conducting this recall in cooperation with the U.S. Consumer Product Safety Commission and other international safety regulatory bodies. The following table below lists the model numbers and serial number ranges that are affected by this recall ("Affected Products").

Affected Products		
Model	S/N Start	S/N Stop
1314 (-B, BP-D)	09004545	11002845
1315 (-B, NM)	09002323	11001573
1318	09000274	11000192
1319	09000058	11000013

If you have any of the Affected Products, please immediately stop using, selling and/or distributing it and call Sure Power at 1-855-450-3594 or e-mail Sure Power at recall@surepower.com for direction on how to exchange the products for a replacement product (if available) or a refund. Sure Power replacement products are expected to be available in about 6-7 weeks. Alternatively, you may return the product to Sure Power by mail, Attention: Recall, 10189 SW Avery St Tualatin, OR 97062, along with your name, address and telephone number, and specify whether you would prefer a refund or replacement (if available).

We request that you notify any customers and end-users who may have purchased the Affected Product from you and provide them with this important product recall information. We are very dedicated to quality and excellence in customer service, and we apologize for any inconvenience this recall may cause. Please feel free to contact us with any questions or concerns. We appreciate your cooperation.

Very Best Regards,


James M Henley
Director, Quality Assurance

